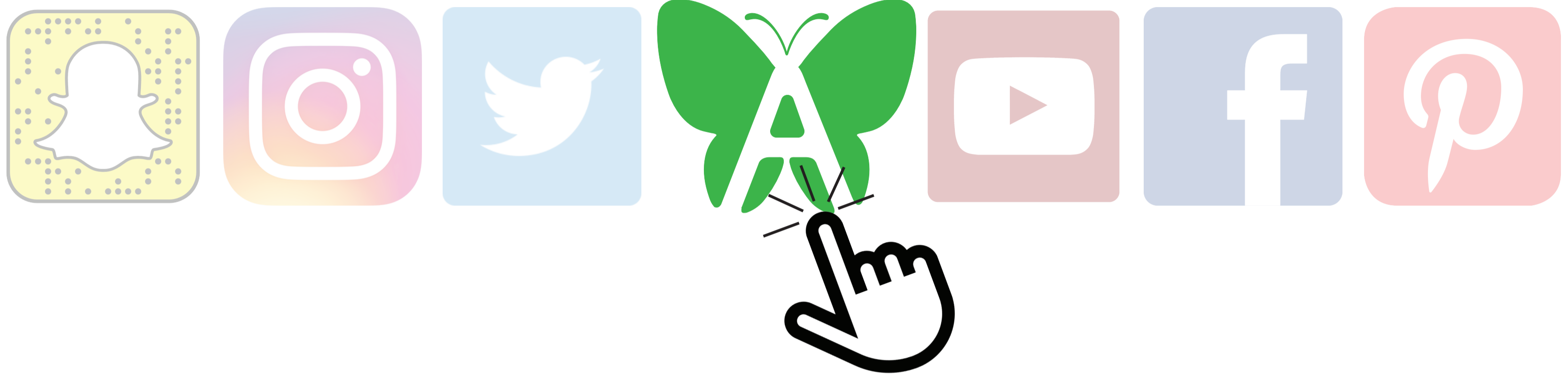


# STOP SCHOOL VIOLENCE



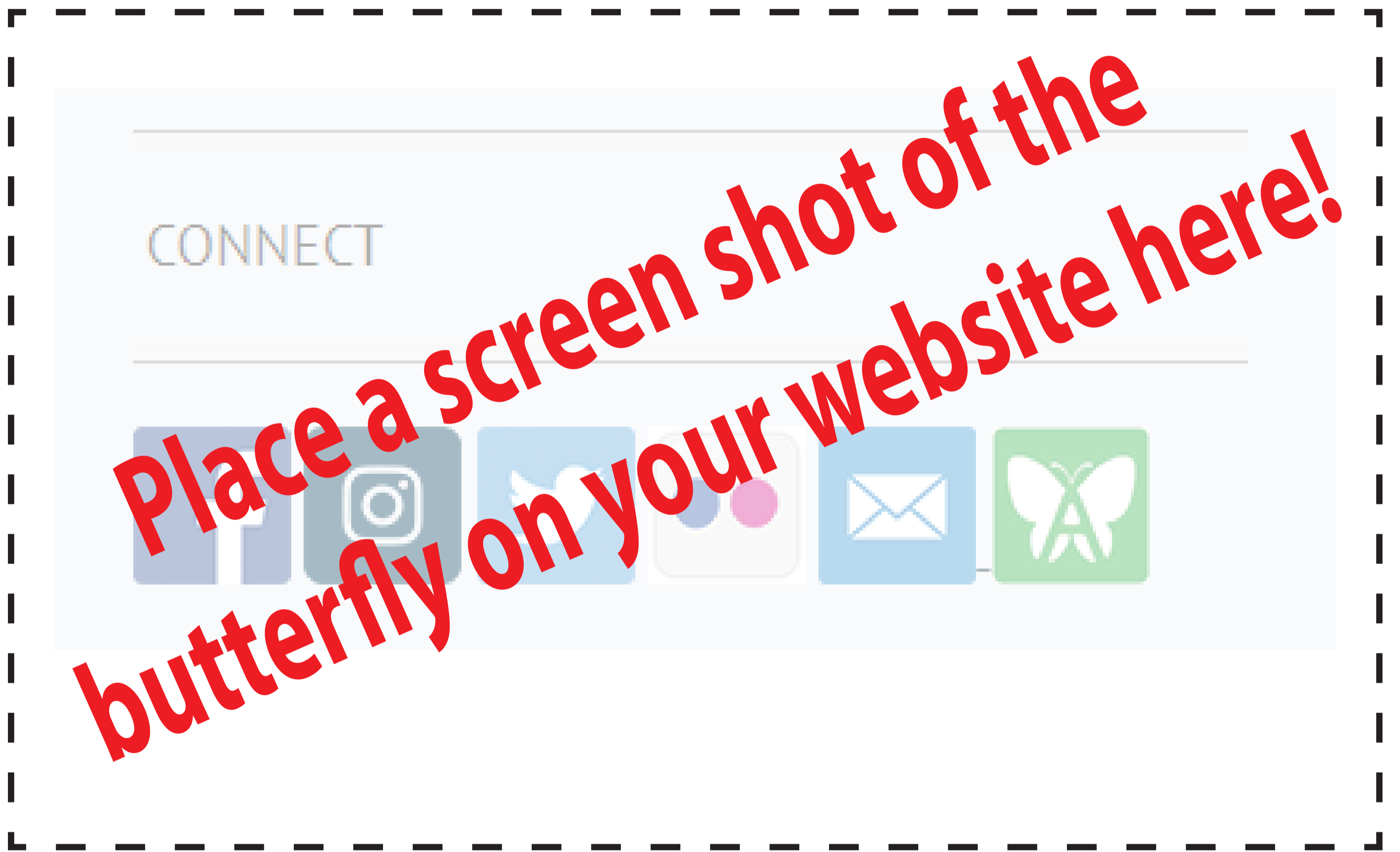
...with a Butterfly!

Look for the **Green Butterfly** next to our social media icons on our website, to share your concerns confidentially and anonymously.

*Have you seen the Green Butterfly on our website? It's the **Awareity Butterfly Effect!** It involves a single warning sign – a concerning behavior, suspicious activity, or social media comment – no matter how small that could be the piece of the puzzle that helps saves lives, reputations, bottom lines, and change the world forever.*

This is not an emergency reporting system. If this is an urgent matter, please immediately dial 911.

# STOP SCHOOL VIOLENCE



## ...with a Butterfly!

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# CLICK THE BUTTERFLY



# SHARE YOUR CONCERNS

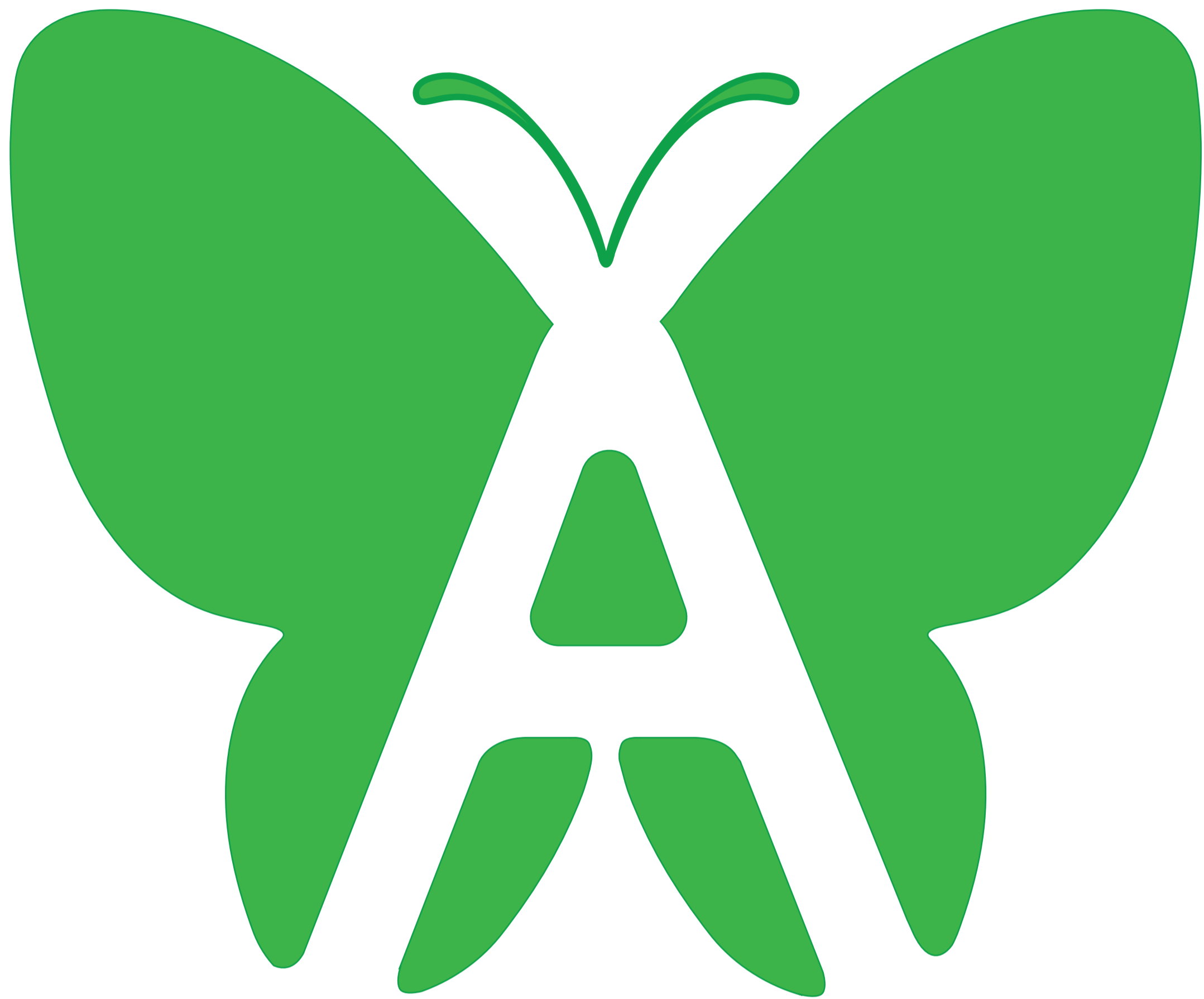
# BE A HERO!

*Can one report really save a life? If its going to the Awareness Butterfly, it can! The Awareness **Butterfly Effect** involves a single warning sign – a concerning behavior, suspicious activity, or social media comment – no matter how small, that could be the piece of the puzzle that helps to save a life from violence or self harm, and change the world forever. If it's concerning, weird, or unusual, report it!*

**Look for the Green Butterfly next to our social media icons on our website, to share your concerns confidentially and anonymously.**

This is not an emergency reporting system. If this is an urgent matter, please immediately dial 911.

# DISRUPT EVIL...



## ...with a Butterfly!

*Can a Butterfly really save a life? If its the Awareness Butterfly, it can! The Awareness Butterfly Effect involves a single warning sign – a concerning behavior, suspicious activity, or social media comment – no matter how small, that could be the piece of the puzzle that helps to save a life from violence or self harm, and change the world forever. If it's concerning, weird, or unusual, report it!*

To confidentially and anonymously share your concerns  
visit [YOUR WEBSITE HERE](#)

and **CLICK ON THE BUTTERFLY** next to the social media icons.

YOUR  
LOGO  
HERE

This is not an emergency reporting system.  
If this is an urgent matter, please immediately dial 911.



# BE A HERO...



## ...with a Butterfly!

*Can a Butterfly really save a life? If its the Awareness Butterfly, it can! The Awareness Butterfly Effect involves a single warning sign – a concerning behavior, suspicious activity, or social media comment – no matter how small, that could be the piece of the puzzle that helps to save a life from violence or self harm, and change the world forever. If it's concerning, weird, or unusual, report it!*

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